



FOR IMMEDIATE RELEASE
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**JIM SOUTHARD NAMED EXECUTIVE V.P. OF HOTEL OPERATIONS AT JOHN
ASCUAGA'S NUGGET**

Sparks/Reno, Nev. – Jim Southard was recently hired as the Executive V.P. of Hotel Operations at John Ascuaga's Nugget. He will be responsible for every aspect of the hotel, including front desk, bell desk, valet parking, business center, salon/spa and pool, concierge, housekeeping, laundry, reservations, PBX, wardrobe and gift shop, among other areas of the operation.

Mr. Southard comes to the Nugget after nearly 10 years at the Las Vegas Hilton, where he most recently held the title of Executive Director of Hotel Operations. Prior to that, he spent many years at the Excalibur Hotel Casino in Las Vegas and Caesars Tahoe Resort in Lake Tahoe.

He is a graduate of the University of Nevada, Las Vegas, where he earned a Bachelor of Science Degree in Business Administration

John Ascuaga's Nugget is a premier casino resort owned and operated by the Ascuaga family in Sparks, Nevada. For more information, call 800- 648- 1177 or visit janugget.com. Photo available at www.janugget.com/press/photos.