



FOR IMMEDIATE RELEASE

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12TH ANNUAL STAR SPANGLED SPARKS ON VICTORIAN SQUARE OFFERS JULY 4TH FUN FOR THE WHOLE FAMILY

SPARKS, Nev. – The region’s preeminent holiday celebration and fireworks display – Star Spangled Sparks – takes place on Monday, July 4, on Victorian Square in downtown Sparks. This 12th annual celebration of family and freedom is highlighted by a 20-minute state-of-the-art pyrotechnic display, framed by the Nugget’s picturesque hotel towers, making the fiery light exhibition the longest and most spectacular show in the region.

“We’re proud to be able to present a great fireworks show to our community again this year,” said Stephen Ascuaga, chief operating officer at John Ascuaga’s Nugget. “It’s a great way to give back and bring the community together.”

From a kids’ area which features an array of rides and activities, to live entertainment and a variety of food and drink vendors, there is truly something for everyone. Bringing Las Vegas to Reno, the Vegas Road Show will keep get the crowd moving, while clowns, magicians and face painters entertain the young ones. Park and ride shuttle service for visitors will be available from The Legends at Sparks Marina. It is suggested that visitors arrive early, not only to enjoy all of the activities, but to secure a viewing location in what many consider the foremost outdoor special events venue in the area. Low-back chairs, small blankets and a light jacket or sweater always make the evening more enjoyable.

In recognition of Independence Day and in honor of those who fought for freedom, there will be a number of patriotic gestures. New banners will be hung in Victorian Square featuring Nevadans that are currently on active duty in the military. The banners will be hung through Veteran’s day in November. The Truckee Meadows Chapter of the Blue Star Mother’s, a non-profit Veterans service organization, raised the funds for these banners.

To further honor men and women of the military, members of the Nevada Air National Guard will fly a C-130 Hercules aircraft over the event. A massive flying machine capable of airlifting military personnel and a wide range of oversized cargo, including helicopters and armored vehicles, the C-130 is an awe-inspiring site to see as it flies low over the event.

Following the flyover, the National Anthem will be performed by Reed High School freshman and winner of 2010 Sparks Got Talent, Julia Curtis. The fireworks will begin at approximately 9:45 p.m. The show is once again presented by Lantis Fireworks & Lasers, with inspiringly choreographed music simulcast locally on KKOH 780 AM. The display is fired off from both the Nugget towers and the Union Pacific rail yard.

The activities start on Victorian Square at 4 p.m., immediately following the day-long Sparks Chamber of Commerce festivities at the Sparks Marina. The Victorian Square event concludes after the fireworks.

Due to popularity of the event, Sparks officials have prohibited the use of barbeques, open flames and glass containers in Victorian Square. Dogs are also prohibited, for their own safety as well as the general public’s.

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The 12th Annual Star Spangled Sparks on Victorian Square is presented by John Ascuaga's Nugget, City of Sparks, Union Pacific Railroad, Morrey Distributing Co., Model Dairy, Rail City Casino, Swire Coca-Cola, Western Village, KOLO TV, Clear Channel Outdoor, KKOH Radio, Wells Fargo Bank, Wells Fargo Insurance Services of Nevada, Edward Jones/John Hancock, Northern Nevada Toyota Dealers, Camelot Party Rentals, Reno News and Review and Tholl Fencing.

A special opportunity exists to become a "Friend of the Fireworks," a designation which includes access to an exclusive VIP fireworks viewing and hospitality area along with media recognition by the Nugget. Contact Daphne Lange, Nugget Special Events Manager, for details.

For more information, call (800) 648-1177 or (775) 356-3300, or visit janugget.com.

John Ascuaga's Nugget is one of the few family-owned casino resorts left in the country. Founded as a coffee shop with a few slot machines on March 17, 1955, John Ascuaga has built the Nugget into a world-class, full-service gaming resort destination.