



FOR IMMEDIATE RELEASE

March 30, 2010

Michael Traum

775-356-3352

Public Relations Manager

[Press Release E-mail](#)

BANFF MOUNTAIN FILM FESTIVAL RETURNS TO JOHN ASCUAGA'S NUGGET

Reno/Sparks, Nev. – Celebrate all things adventurous at the Banff Mountain Film Festival World Tour on Wednesday, April 7 in the Rose Ballroom at John Ascuaga's Nugget.

The festival returns to the Nugget this year with exciting films about all things outdoors. Different films and filmmakers will be featured on multiple massive screens with big sound, providing quality viewing from every vantage point in the room. Banff films bring the spirit of adventure to life on the screen through a wide variety of stories including skiing & snowboarding, mountain biking, rock climbing, kayaking, mountaineering and more. The diverse topics and stunning site locations shown through these films will offer an unforgettable experience for outdoor enthusiasts.

Several outstanding prizes will be raffled. All proceeds benefit the Nevada Land Conservancy, Nevada's only local non-profit land trust.

Tickets are \$20 in advance and \$22 at the door. VIP seating is available for \$43. The show begins at 7 p.m. For tickets or more information, call (800) 648- 1177 or (775) 356- 3300 or visit www.janugget.com. For additional details, contact Nevada Land Conservancy at (775) 851- 5180. "Do The Nugget Tonight!"