



FOR IMMEDIATE RELEASE

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LUCKY'S RACE AND SPORTS BOOK PARTNERS WITH THE NUGGET

Sparks/Reno, Nev. – Lucky's Race and Sports Book, a leading race and sports book operator, opens today at John Ascuaga's Nugget Casino Resort. Located on the property's Lower Level, Lucky's will partner with the Nugget in unique fashion – the bookmaking company will provide the sports betting lines while the Nugget will staff the operation with its famously friendly employees.

“We are joining forces with an accomplished gaming property that has an outstanding reputation,” said Joe Asher, President and Chief Executive Officer of Lucky's. “This partnership will serve to provide race and sports betting customers the best of what we both have to offer. The Nugget is established in Northern Nevada gaming history and has a reputation for delivering superior customer service to both locals and visitors. We look forward to bringing a first-class race and sports book with a wide variety of betting options to those customers.”

Nugget-Lucky's operational hours will be consistent with betting opportunities, running Sunday through Thursday from 8:30 a.m. to 9 p.m., Friday 8:30 a.m. to 11 p.m. and Saturday 8 a.m. to 9 p.m.

In addition to an expanded menu of sports betting options, Nugget-Lucky's will offer pari-mutuel horse racing, allowing bettors to wager on tracks from across the country. And Lucky's popular array of promotions will be offered, including the weekly \$100,000 Progressive Carryover Football Contest and race handicapping seminars. Plus, race customers will earn John's Club Dollars with every bet. Customers will also notice many capital improvements in the race and sports book area, including new flat-screen TVs.

“We're excited about what Lucky's is bringing to our property. They have an established, respected level of sports gaming capabilities that Nugget guests have come to expect,” said Stephen Ascuaga, Chief Operating Officer at John Ascuaga's Nugget. “Our focus is to provide an inviting, unassuming place to enjoy the games, with convenient access, daily \$1 drink specials and televisions everywhere you turn.”

Gabe's Pub, located within the sports book area, will feature \$1 Coors and Coors Light bottles and \$1 margaritas every day from 3 p.m. to 7 p.m. Plus, the deli will offer daily specials and features a full grill and salad bar.

In conjunction with the opening, ESPN 630 AM will broadcast its popular “Biggest Little Sports Show” daily, 4 p.m. to 5 p.m., from the sports book. Plus, customers will be able to meet legendary handicapper Jimmy Vaccaro, Lucky's Director of Sports Operations and Public Relations, during the opening-weekend festivities, Nov. 6-7, from 10 a.m. to 1 p.m. each day. Also, Nugget-Lucky's will conduct a free race handicapping seminar with Steve Fierro in conjunction with the Breeders' Cup weekend, on Friday, Nov. 6, from 6:30 p.m. to 8 p.m., in the race book area. All seminar attendees will receive a voucher for a free official souvenir t-shirt when they make their first Breeders' Cup wager. Lucky's will also offer a special Breeders' Cup Twin Quinella with a \$5,000 jackpot on Friday and Saturday.

Brandywine Bookmaking LLC, under the Lucky's brand name, currently operates and manages 13 race and sports books in casinos throughout Nevada, including the Plaza Hotel & Casino and Terrible's Hotel &

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Casino in Las Vegas, Primm Valley Resort, Buffalo Bill's and Whiskey Pete's in Primm, the Pioneer Hotel & Gambling Hall in Laughlin, Terrible's Town and Terrible's Lakeside in Pahrump, Grand Sierra Resort in Reno, Casino Fandango in Carson City and the Red Lion and High Desert Inn in Elko. Brandywine also serves as the exclusive bookmaker for the Delaware Lottery's recently launched sports lottery and for the sports book at the St. Kitts Marriott and Royal Beach Casino in St. Kitts. The Lucky's football contest was recently named "Best of Las Vegas" by the Las Vegas Review-Journal. Lucky's can be found online at www.betatluckys.com.

Family owned and operated since 1955, John Ascuaga's Nugget's twin hotel towers illuminate the Reno-Sparks skyline with 1,600 rooms, nine restaurants, 110,000 square feet of convention space, full-service concierge, covered and valet parking, salon/spa, indoor/outdoor atrium pool, 1,000-plus slot machines, live Bingo, live poker, table games, tournaments and an attentive staff representing 32 languages. Close to world-class skiing and golf, located along Interstate 80, recent updates include a \$25 million East Tower, Executive Conference Center and buffet remodel, a poker room, WiFi internet, privately-accessed hotel floors and themed suites. For details, call (800) 648-1177 or (775) 356-3300 or janugget.com.