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BLUESMAN, SONGWRITER EXTRAORDINAIRE KEB' MO' RETURNS TO JOHN ASCUAGA'S NUGGET

Sparks/Reno, Nev. – Consciously contemporary, eulogistically old-fashioned, accomplished blues guitarist and songwriter Keb' Mo' returns to John Ascuaga's Nugget on November 20.

Multiple times a Grammy and W.C. Handy Award winner, Keb' Mo' draws heavily on the genre-source country-blues style of Robert Johnson, but keeps his sound contemporary with touches of soul and folksy storytelling. He writes much of his own material, and his latest album *Live & Mo'* (2009) offers a mixed collection of live and studio material, constituting his first effort for his independent label Yolabelle Records.

Keb' Mo' is a man who admittedly "came of age during the 60s." Born and raised in Compton, Calif., he spent his early adult life working odd jobs and playing guitar just to pay the bills. He did a few stints with various artists, including three years with former Jefferson Starship and Hot Tuna vocalist and violinist, Papa John Creach.

After playing with Creach, Mo' took a position at A&M Records working as a staff writer and demo producer. After years of honing his musical identity, the former Kevin Moore released his self-titled *Keb' Mo'* (1994) with others, including; *Just Like You* (1996), *Slow Down* (1998), *The Door* (2000), *Sessions at West 54th - Recorded live in New York City 1997* (2000), *Big Wide Grin* (2001), *Just Like You* (2003), *Martin Scorsese Presents The Blues: Keb' Mo'* (2003), *Keep It Simple* (2004), *Peace ... Back By Popular Demand* (2004), *Suitcase* (2006) and *Live & Mo'* (2009).

With each new album Mo' continues to explore his musical range, the depth of his spirit and the journey that is life. By combining the traditional blues style and his own late 20th Century musical sense, Mo' has spread his blend of sweet country blues, gritty juke-joint jive, up-tempo R&B, and even breezy, George Benson-style jazz-pop to thousands of new fans. And in what is perhaps the ultimate indicator of mainstream credibility, Mo' showed off his wheat germ pancake recipe during a segment of Martha Stewart's cable television show.

Keb' Mo' plays, with his band, one night only, November 20, in the Celebrity

(more)

Showroom at John Ascuaga's Nugget. Show starts at 8 p.m. Tickets are just \$38 and are available by calling (800) 648- 1177 or (775) 356- 3300 or by visiting janugget.com. Dinner and show packages are available. "Do the Nugget Tonight!"